

## Payments Community to Address Emerging Trends at Annual EMV® User Meeting

**16 January 2019** – EMVCo has announced the eleventh annual EMV® User Meeting will be held in Prague, Czech Republic on 19-20 June, 2019 at the Alcron Hotel. The flagship event provides payments industry stakeholders with an update on key EMVCo initiatives facilitating the worldwide interoperability and acceptance of secure payment transactions, such as EMV Secure Remote Commerce, EMV 3-D Secure, EMV Payment Tokenisation and EMV Chip technologies.

"EMVCo is committed to supporting the payments needs of consumers, merchants, businesses, financial institutions and networks," comments Stephanie Ericksen, Chair of the EMVCo Executive Committee. "To successfully address rapidly advancing trends across face-to-face and remote environments, EMVCo works closely with these communities to develop, enhance and evolve the EMV Specifications to meet emerging marketplace requirements."

The EMV User Meeting is a proven platform that delivers insight into EMVCo's mission, structure and technical priorities, as well as the opportunity to directly engage with subject matter experts. It will be of interest to all payment ecosystem participants, including payment card issuers, acquirers, merchants, processors, card and terminal vendors, networks, and their respective associations.

To participate, attendees must be an EMVCo Associate or Subscriber. An early bird rate for EMVCo Subscriber registrations confirmed before 15 April 2019 is USD \$295. After this date, the meeting registration fee will be USD \$495. EMVCo Business Associates and EMVCo Technical Associates are entitled to complimentary meeting registration for one and three passes, respectively.

To register for the EMVCo User Meeting and for further details on the EMVCo Associates Programme and Subscriber Programme, please visit the <u>EMVCo website</u>.

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For further EMVCo media information, please contact David Amos / Andrew Peacock – Tel: +44 113 3501922 or email: david@iseepr.co.uk / andrew@iseepr.co.uk

## **Notes to Editors:**

EMV® is a registered trademark in the U.S. and other countries and an unregistered trademark elsewhere. The EMV trademark is owned by EMVCo, LLC.

## **About EMVCo:**

EMVCo is the global technical body that facilitates the worldwide interoperability and acceptance of secure payment transactions by managing and evolving the EMV Specifications and related testing processes. EMV is a technology toolbox that enables globally interoperable secure payments across face-to-face and remote environments. Adoption of EMV Specifications and associated approval and certification processes promotes a



unified international payments framework, which supports an advancing range of payment methods, technologies and acceptance environments. The specifications are available royalty free, designed to be flexible, and can be adapted regionally to meet national payment requirements and accommodate local regulations.

EMVCo is collectively owned by American Express, Discover, JCB, Mastercard, UnionPay and Visa, and focuses on the technical advancement of the EMV Specifications. To provide all payment stakeholders with a platform to engage in its strategic and technical direction, EMVCo operates an <a href="Associates Programme">Associates Programme</a> and encourages all interested parties to get involved.

Visit www.emvco.com for further information and join EMVCo on LinkedIn.